



## iSectors® Domestic Equity Allocation

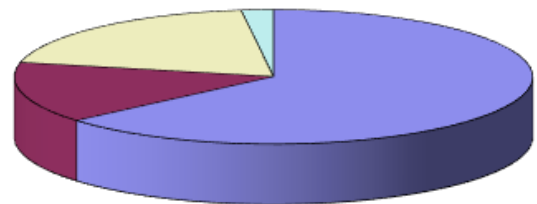
### Portfolio Description

The iSectors® Domestic Equity Allocation is a value-focused, index-based ETF allocation model. The portfolio overweights ETFs that own quality dividend paying companies emphasizing those that have increased their dividends every year for many consecutive years. This strategy is based on iSectors® research that indicates the value of dividends in providing long-term returns and reduced volatility. In addition, our study suggests that the best approach to selecting dividend-paying equities while avoiding the landmines (dividend-paying companies that go out of business or drastically cut dividends) is to choose companies of high quality. These may be companies with a long history of consecutive annual dividend increases, low price volatility, high excess cash flows, and/or strong balance sheets. These are primarily large, U.S.-based, multinational companies but include small- and mid-cap companies as well. The model may also hold ETFs that own growth stocks to provide additional capital gain opportunities. These global companies derive substantial revenues (35-40%) from international and emerging market countries. Therefore, we do not add international or emerging market ETFs to avoid over-allocation to these asset classes. Sticking with U.S.-based stocks also reduces exchange rate risk for U.S. residents.

Portfolio Composition <sup>1</sup>
Domestic Equity (98.0%)
Dividend Aristocrat* ETFs
Dividend Growth ETF
High Quality Value/Dividend ETFs
Large Cap Growth ETF
Cash (2%)
Money Market Funds

*\*Dividend aristocrats are defined as companies who have increased their dividend payouts each year for a certain number of consecutive years.*

### Asset Allocation<sup>1</sup>



- 63.7% Large Cap Value/Dividend
- 14.7% Large Cap Growth
- 19.6% Sm-Mid Cap Value/Dividend
- 2.0% Cash

**For more detailed fee/performance/holdings information, please visit the iSectors website for the most recent fact sheet.**

<sup>1</sup>The sample target allocation/holdings information should not be considered a recommendation to buy or sell a particular security. There is no assurance that any specific securities listed will remain a part of the model. An investment in any iSectors® allocation model is not guaranteed and, at any given time, may be worth more or less than the amount invested.

**NOT FDIC INSURED | NOT BANK GUARANTEED | MAY LOSE VALUE**

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