



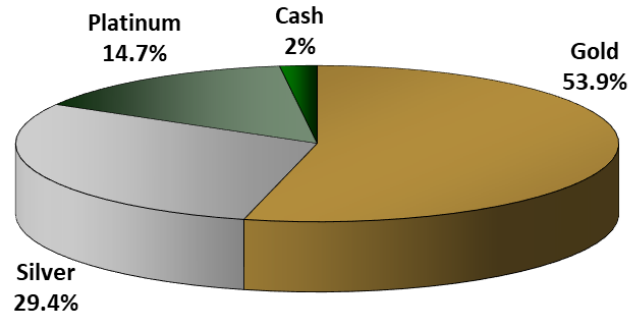
## iSectors® Precious Metals Allocation

iSectors® Precious Metals Allocation is a strategic model designed to offer investors a convenient, cost-effective approach to invest in a liquid, diversified portfolio of precious metals bullion.

### Portfolio Description

The iSectors® Precious Metals Allocation is intended to offer investors a simple and cost-efficient approach to acquiring a diversified portfolio of precious metals bullion. This allocation model invests in exchange-traded funds (ETFs) and closed-end funds (CEFs) that hold portfolios of gold, silver, platinum or palladium bullion. The iSectors® Precious Metals Allocation provides for ease of purchase and sale of the investment, elimination of most of the costs for holding the exposure, and increased liquidity when compared to directly acquiring and holding physical precious metals bullion.

### Asset Allocation<sup>1</sup>



### Global Demand For Precious Metals Is Rising

Gold and other precious metals tend to have a place in most investment portfolios for many different reasons, including: global industrial demand, risks of inflation, currency devaluation, and global political instability. Precious metals are considered an inflation hedge, but have also done well in periods of low interest rates and in periods of recession/depression. In recent years, increased federal deficits and rising government debt have heightened economic uncertainty,



intensifying the appeal of precious metals among U.S. investors. Growing industrial and investment demand coming from China and India have also been suggested as reasons for increasing prices for precious metals. Investment in precious metals has sometimes been avoided by investors, largely due to complexities such as time, effort, and costs associated with purchase, transportation, storage, insurance and security. By using ETFs and CEFs, precious metals bullion can be owned in a simple, cost-effective fashion while providing daily liquidity, pricing and transparency with respect to the holdings. The iSectors® Precious Metals Allocation offers a diversified, convenient approach to holding precious metals.

<sup>1</sup>The sample target allocation/holdings information should not be considered a recommendation to buy or sell a particular security. There is no assurance that any specific securities listed will remain a part of the model. An investment in any iSectors® allocation model is not guaranteed and, at any given time, may be worth more or less than the amount invested.

iSectors® is a suite of proprietary asset allocation models and services. iSectors®, LLC is an affiliate of Sumnicht & Associates, LLC (Sumnicht) and, as such, iSectors® and Sumnicht share certain employee services. iSectors® became registered as an investment advisor in August 2008. iSectors® is a registered trademark of Sumnicht Holdings, LLC.

The contents of this presentation are for informational purposes only. Content should not be construed as financial or investment advice on any subject matter. This is neither an offer nor a solicitation to buy and/or sell securities. Information pertaining to iSectors® operations, services, and fees is set forth in its current disclosure statement (Form ADV, Part 2 Brochure), a copy of which is available upon request.

iSectors® asset allocation models are not guaranteed and involve risk of loss. At any given point in time, the value of iSectors® asset allocation model portfolios may be worth more or less than the amount invested. Different types of investments and/or investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or investment strategy (including the investments and/or investment strategies devised or undertaken by iSectors®) will be either suitable or profitable. Financial professionals are responsible for evaluating investment risks independently and for exercising independent judgment in determining whether investments are appropriate for their clients.

*You should not assume that any discussion or information contained in this presentation serves as the receipt of, or as a substitute for, personalized investment advice from an investment professional.*

*This presentation has not been reviewed, submitted for review before, or otherwise approved by FINRA, the SEC or any state or provincial securities administrator.*

**Contact:** Scott Jones, Director of Business Development  
**Direct:** 800.869.5184  
**Email:** scott.jones@isectors.com

**Contact:** John Koch, CFA, Chief Investment Officer  
**Direct:** 800.869.5198  
**Email:** john.koch@isectors.com



5485 W. Grande Market Drive, Suite D, Appleton, WI 54913  
[www.iSectors.com](http://www.iSectors.com)